



ASQ Transformation Begins

After years of watching its membership decline from a peak of 120,000 to the current level of 70,000, the ASQ board of directors and executive management has outlined significant changes in financial and organization structure and value delivery channels for 2019.

Bill Troy, ASQ CEO, stated in remarks to the member leaders attending the World Conference on Quality and improvement in Seattle April 28, that “ASQ must change while it still has the resources to do so.”

Changes are coming after a year of benchmarking, assessing the organization’s strengths, weaknesses, opportunities and threats and dialogue with member leaders, strategy consultants and organization members.

[Both Individual and Organization members want change](#)

Individual members increasingly prefer to get their information delivered on line and through handheld devices when they want it and curated to their interests. This has led to a wholesale change in ASQ’s web presence with the roll out of MY ASQ. The new format allows the user to define what information is on their web page when they log in and how often it is updated, making My ASQ more relevant to what the user wants to know rather than what ASQ wants the user to know.

Businesses who join ASQ as Organization Members, in order to gain access to the vast ASQ body of knowledge have not been happy with the value they have been receiving either according to Bill Troy.

There will be major changes to the administration of Section affairs including the consolidation of financial resources and accounting at

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the regional level. Last year some 104 sections, (over 40%) failed to submit a business plan. Many sections submitted no annual financial report. This puts the nonprofit status of the entire organization at risk.

All sections of ASQ operate under the same Tax Identification Number. This means we are one organization not a confederation of allied sections. Sections are allocated money they keep in local bank accounts however all of the money has to be accounted for by ASQ Headquarters to pass its financial audits. When Sections do not comply with the financial guidelines the whole organization is at risk of losing nonprofit status.

Under the new financial structure, ASQ is contracting with a single financial institution which will handle its money. This one institution will set up separate accounts for each section so that the section can pay its obligations. To the section, this looks like a change of banks.

What is new for the section is that the region must review and approve the annual budget and approve any exceptions to the budget during the year.

Section treasurers will no longer have a checkbook but will pay bills using debit cards, electronic transfers, or electronic check requests.

Treasurers will no longer need to complete annual or quarterly reports as these will be automatically provided by the ASQ financial institution.

An advantage of the new arrangement is that by consolidating all ASQ's funds in one location, reserve funds can be better invested to earn higher rates of return than typically available in local checking accounts. In 2017 ASQ was able to earn 7% on its reserve accounts through prudent investing. Our local checking account earns less than 1%

Of course adding another layer of approval in the financial chain means a little more time to get things approved and respond to changes as well as backing up the deadline for submitting the annual budget to September from December.

Regional Consolidation

The number of regions will be reduced in the new structure. Region 14A and 14B will be combined and consist of Texas, Arkansas, Louisiana and Oklahoma, while New Mexico will leave region 14 A/B and align with the Western United States

The transformation will require changes in a few of the bylaws, but a more extensive change in the procedures and policies which govern day to day operations.

Focus on Content and Delivery

Sections are considered vital to the selection and delivery of content to their local members. By consolidating and outsourcing many of the financial and administrative tasks in the region, the Sections should be able to devote more energy to delivering value to their members.



Changing Channels

Member preferences Dictate Delivery Method

During the month of April, your ASQ education Committee delivered 3 webinars reaching over 700 people. Attendees called in from all over the world to hear tutorials on basic statistical methods and reliability.

Webinars are quickly becoming the preferred method of disseminating the ASQ body of knowledge. They allow the participants to dial in rather than transport themselves to a face to face meeting.

Norma Antunano, our education Chair, has found that offering Webinars at lunch time is popular with the attendees. So popular, that she has had to upgrade the web service to allow more people to attend and we are still bumping up against the current 250 seat limit which was raised from the previous maximum of 50.

Webinars are cost effective, too. The typical webinar cost is much less than \$1.00 per attendee whereas a typical live meeting costs the section from \$400 to \$800 depending on where it is held and we only get 30 to 40 attendees

Face to Face meetings are not going to go away completely but expect to see fewer of them and more on line offerings as we get better at using the technology.

Next Webinar

The next Webinar is June 25 on Organizational Excellence



Dawn Ringrose to Present

Dawn Ringrose is Principal of Organizational Excellence Specialists, a management consulting firm. She has worked across the public, private, and non-profit sectors with small, medium, and large organizations.

An ASQ member, Dawn will be presenting on the Current State of Organizational Excellence at our June 25 webinar. See more details including how to register on the ASQ Austin.org Website..

Dinner Cruise July 28

One thing that ought to be on everyone's bucket list is a sunset cruise on Ladybird Lake overlooking the beautiful Austin skyline.

Your ASQ section leaders thought this would be a nice break for our summer general meeting hiatus and approved this summer social event on Saturday July 28 from 7:00 to 9:30 PM.

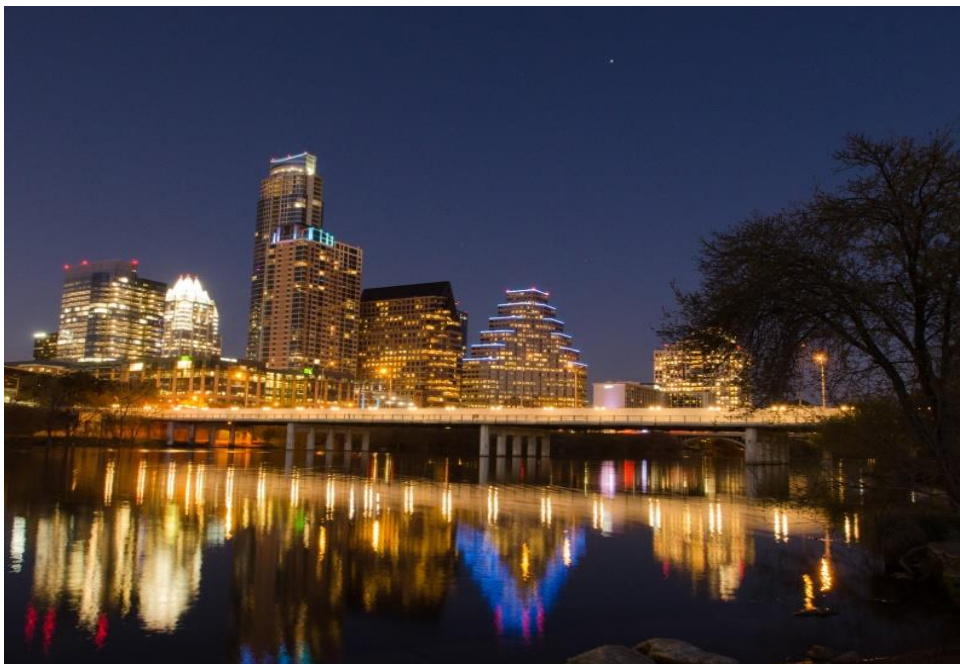
We will board our electric powered sternwheeler docked near the Hyatt hotel and enjoy BYOB drinks before serving ourselves up some delicious fajitas as we cruise the lake and watch the bats emerge and the sunset.

Bring your camera or cell phone to get a selfie with the iconic Austin Skyline in the background as the city's twinkling lights start to come on and the Sun goes down, setting the sky into a blaze of color.

Your cost is only \$25 per person if you catch the early bird special, slightly higher after June 30. Register online via Eventbrite at ASQAustin.org.

Open to ASQ members and one guest per member

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Mexican Free tail Bats (From Arizona-Sonora Desert Museum

The Mexican free-tailed bat is reddish to dark brown or gray in color. Their tails extend more than one third beyond the tail membranes; most other bats have tails that are completely enclosed within the tail membranes. Their wings are long and narrow.

Habitat: They prefer to roost in caves, but will also choose attics, under bridges, or in abandoned buildings. They choose roosts near water. The water attracts the insects they eat, as well as allowing them the opportunity to drink.

In Winter they migrate to Mexico or Central America

Mexican free-tailed bats are the "jets" of the bat world. They are very fast flyers

ASQ Austin GD&T Class August 10

If you deal with parts fabricated from dimensioned drawings, one thing you need to know is how to get your product requirements down onto a drawing so you can get what you want.

In my role as leader of a supplier development organization, I always wished I knew more about Geometric Dimensioning and Tolerancing. We all migrate to our quality roles in different ways. My formal education was as an electrical engineer and after one semester of mechanical drawing in college I never had any more training in how to properly dimension a part.

Fast forward a couple of decades and I had responsibility for making sure suppliers understand my company's drawings and produce parts that conform to the requirements. I needed a crash course in GD&T. Maybe you, or someone you work with, have the same need. That's why ASQ Austin is presenting a one day overview course on GD&T on August 10.

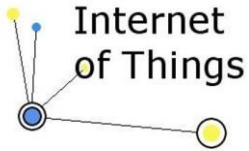
The course is being taught by Dan Bauer, a recognized authority on the subject, who has taught this same class at major auto and aerospace industry companies and their suppliers. This class includes your own reference book which will help you interpret and apply the principles of GD&T long after the course is over.

Because ASQ understands how important clear communication of requirements is, this one day class including lunch is being offered to both ASQ members and non-members at a price lower than you can find elsewhere and in a format that will make the best use of your time.

- To register for this one Day GD&T overview go to [ASQ Austin GD&T Class](#) .
- Act now because early bird pricing ends on June 30, 2018.
- You will receive 1.0 RU's for attending this class

Internet of Things

Austin



Internet
of Things



Chuck Reeves



Adil Dalal

Registration

Please register at [Eventbrite](#).

Location

Action Corp

12365 Riata Trace Pkwy B,

Austin, TX 78727

Date & Time

Date: 06/26/18

Start Time: 7:00 PM

End Time: 9:00 PM

Austin IoT Group and ASQ Austin Section Joint Event:

Video Analytics Solutions Demonstration

– June 26th

Attend to learn how video is used today, including an overview of video analytics, privacy and video retention and future trends in video centric environment. Also covered an IoT hands-on demonstration on how a simple motion sensor and camera can be converted to an intelligent IoT device with image and video capabilities. Light refreshments will be served

Presenters:

Chuck Reeves is a Subject Matter Expert (SME) for Smart Spaces and Video Intelligence Division of Hitachi Vantara, based in Santa Clara, CA. Chuck has extensive experience as a former law enforcement official in the Dallas Fort Worth area. His in-depth understanding of Smart Cities technologies, video intelligence and analytics is supported by 18 years in the industry

Adil Dalal is Director, Solution Architecture for Hitachi, Global SIB. He is President and co-CEO, Austin IoT. He is certified in IoT and in IoT Digital Business Transformation. Adil's passion is to use IoT, Machine learning and artificial intelligence to improve the quality of human life while making organizations more profitable.